

For immediate release:

Contact: World Privacy Forum +1 (760) 436-2489 info2009@worldprivacyforum.org www.worldprivacyforum.org

World Privacy Forum Publishes A Patient's Guide to HIPAA, First Comprehensive HIPAA Privacy Guide Written Expressly For Patients

San Diego, CA, March 31, 2009 – *A Patient's Guide to HIPAA* is a major new resource for consumers and patients published by the World Privacy Forum. The Patient's Guide is available at http://www.worldprivacyforum.org/hipaa/index.html.

"This guide is not just a retread of what HIPAA is and does," said Pam Dixon, executive director of the World Privacy Forum. "Our guide gives patients practical details and strategies on how they can use the law to protect their privacy and navigate the medical system. Best of all, it is easy to use."

The guide is constructed in an easily digestible, extremely consumer-friendly design. The Guide has four parts, including an introduction to medical privacy and a section on the seven basic patient rights in HIPAA. The complexities of HIPAA were tamed into 65 Frequently Asked Questions and Answers, all of which are readily available from a simple drop-down menu.

Health policy and privacy expert Robert Gellman wrote the Guide with assistance from Pam Dixon, World Privacy Forum executive director; John Fanning, former privacy advocate U.S. Department of Health and Human Services; and Dr. Lewis Lorton, health technology and privacy expert. This is the first comprehensive guide to HIPAA that was written expressly for patients.

A Patient's Guide to HIPAA is available at: http://www.worldprivacyforum.org/hipaa/index.html

About the World Privacy Forum

The World Privacy Forum is a nonprofit, non-partisan 501(c)(3) public interest research group. The organization is focused on conducting in-depth research, analysis, and

consumer education in the area of privacy. The World Privacy Forum has had notable successes with its work, which has been groundbreaking and consistently ahead of trends. World Privacy Forum reports have documented important new areas, including medical identity theft. Areas of focus for the World Privacy Forum include health care, technology, and the financial sector. The Forum was founded in 2003 and is based in California. More information is available at www.worldprivacyforum.org.

#####